

Videos of @Echelle webinar: Distribution transformations

Published on June 17, 2020

Watch the @echelle event webinar and videos, broadcasted live on YouTube on Monday 15 June at 11 a.m., with the exceptional participation of Enrique Martinez, CEO of the Fnac Darty group. The event addressed the following themes: online sales, omnichannel strategy, future of the physical store, Covid-19 crisis.



Know more about [@echelle events](#)